



Curriculum Vitae

Name: Kamal Kabil Mohammed Khedr. **E- mail:** keem22@hotmail.com

Nationality: Egypt.

Address: Cairo University,
Faculty of Mass
Communication

Marital status: Married

Date of Birth: November 16th, 1960.

Education

**Cairo University, Faculty of Mass Communication, Egypt & Sorbonne
University (Paris 2), l'Institut Francais de Presse, France**

PhD (First Degree of Honor) in Journalism, September 1996.

Thesis Title: "Journalism Handling of the Foreign Events in the Egyptian and French Press" ... A Comparative Study Between "Al Ahram" and "Le Monde" 1985 - 1992.

**Cairo University, Faculty of Mass Communication, Department of
Journalism.**

Master Degree (Excellent), June 1989.

Thesis Title: "Editing in Partisan` Press".. A Comparative Study of the Egyptian Partisan` Newspapers, 1977 - 1987.

BA in Mass Communication (Very Good with Honor), May 1982.

Academic Appointment

- Assistant Professor in the Faculty of Mass Communication, Cairo University, 1996 - present.
- Head of Department of Mass Communication and Public Relations 2005 - 2007
- Assistant Professor in the Faculty of Information, Mass communication and Humanities, University of Ajman for Science and Technology, 2000 - 2007.
- Lecturer in the Department of Journalism, Faculty of Mass Communication, Cairo University, 1989 - 1996.
- Assistant Lecturer in the Department of Journalism, Faculty of Mass Communication, Cairo University, 1982-1989.

Short Term Appointments

Visiting researcher, The Sorbonne University, l'Institut Francais de Presse, France, 1994-1995.

Administrative Experiences

- Member of Curricula and Study Plans Committee, Ajman University of Science & Technology Network (2005-2007)
- Head of Training Committee, Faculty of Information, Mass communication and Public Relations, Ajman University of Science and Technology, 2001-2005.
- Coordinator of Exams Committee, Faculty of Information, Mass communication and Humanities, Ajman University of Science and Technology, 2001-2007

- Head of a working group for developing the Study Plan of Translation and Mass Communication Program in the Faculty of Information, Mass communication and Humanities, Ajman University of Science and Technology, (2007).

Research Areas

Editorial policies and News writing, International press, and Public opinion.

Publications

- *The Future of Partisan Journalism in Egypt*, Conference of Communication Ethics between Freedom and Responsibility, Faculty of Mass Communication, November 1997.
- *News Values of Western and Arabic Journalists... A Comparative Study between "Al Ahram" and "Le Monde" Newspapers*, Faculty of Mass Communication, 2001.
- *The other face of the Information Technology Revolution*, Information, Mass communication and Public Relations, University of Ajman for Science and Technology, 2002.
- *News Values and Selecting Norms in the Elite Newspapers and International Crises in the Egyptian and International Press... A Comparative Study between "Al Ahram", "The New York Times" and "Le Monde" Newspapers* (Paper under review).
- "New Orientations of Editing". (Book under review).

Professional services activities

- Took part in many conferences, seminars, and scientific committees in Cairo University, Sorbonne University, Ajman University and UNESCO.
- Took part in many scientific conferences for developing the education in Cairo University and Ajman university
- Took part in developing the educational strategy of the Department of Communication and Translation, Faculty of Foreign Language and Translation, Ajman University and the Faculty of Information, Mass communication and Public Relations, Ajman University, 2000-2007.
- Head of the working group of *Partisan and Foreign Newspapers*, Periodical report prepared by the Egyptian Higher Press Council, 1997- 2000.

Courses Taught

1. Journalism Writing and Editing
2. Public Opinion
3. Introduction to Mass Communication
4. Specialized Press
5. Arab and International Communication
6. Research Methodology in Mass Communication
7. Advertising
8. Theories of Mass Communication
9. Propaganda and Persuasion
10. Managing Press Enterprises
11. Introduction to Public Relations
12. Writing for Public Relations

Training Courses and Activities

1. Public Relations in Police Organizations, Ajman University (2005-2007)
2. Media and Public Opinion, Ajman University (2005)
3. Developing Skills for Public Relations and Communication fields, Ajman University (2001- 2007)
4. “Mass Media and Public Opinion” training course presented for the Police School, El-Sharja, Emirates, (2002 – 2003, and 2005).
5. “Woman Image in the Mass Media” training course presented for Mediterranean Sea Women Journalists, organized by Cairo University and UNESCO, 2000.
6. “Public Opinion Measuring” training course presented for the Military Academy, Egypt, 2000.
7. “Small and Medium Magazines Production” training course presented for Mediterranean Sea Women Journalists, organized by Cairo University and UNESCO, 1999.

Students Supervised

Served as supervisor for the following students in Master Degree (Cairo University):

Hanaa Farouk, Yasser Ismail, Ahmed Sabek, Sahar Mustafa, Eslam Gaffar, and Ola Mansour. Their research areas are in the fields of Editing, History of the Press, Public Opinion and Specialized Press.

5. Computer Skills

Microsoft Photo shop, Microsoft Word, Microsoft Excel, and Microsoft Power Point, Moodle.

Language Skills

	<i>Reading</i>	<i>Writing</i>	<i>Speaking</i>
Arabic	Excellent	Excellent	Excellent
English	Excellent	Very good	Very good
French	Excellent	Very good	Good

Journalism Experiences

- Editing Secretary of “*The Magazine of Public Opinion Researches*”, scientific periodical issued by the Faculty of Mass Communication – Cairo University, 1998-2000.
- Editing Secretary, Vice Editor in Chief and Director of editing for “*Sout Al Gamaa*” Newspaper, published by Faculty of Mass Communication, Cairo University, 1984-1992, and 1995-2000.
- Participated in issuing the weekly press of Cairo University.
- Chief in Editor for “*Al MOLTAQA*” Monthly Magazine, published by the Egyptian Students Union in Paris, 1992-1995.
- Participated in issuing “*Shabab Al Gamaa*” Magazine, published by Cairo University, 1989 - 1992.
- Editing Director of “*Afaaq Eelameya*”, Ajman University, 2005-2007.

Researches

- *Fragmentation and Selection bias in News Frames*, 15th International Annual Conference, Faculty of Mass Communication, Cairo University, Egypt, July 2009.
- *Traditional and Smart Communication in Ajman University of Science and Technology Network*, 2005
- *Developing “Al Ahram” Newspaper, a Futuristic View*, a research conducted by the Faculty of Mass Communication in collaboration with “Al Ahram” Newspaper in 1998.
- *Establishing Communication in the Egyptian Village*, a research conducted by the National Center of Social and Criminal Researches, 1997.
- *The Image of the Egyptian Woman in Mass Media*, a research Conducted by the Department of Journalism – Faculty of Mass Communication- Cairo University, 1990.
- *The Communicator in the Egyptian Newspaper*, a research Conducted by the Department of Journalism - Faculty of Mass Communication – Cairo University, 1988.
- *Attitudes of Egyptian Public Opinion towards the Relation between the Owner and the Tenant*, a research conducted by the National Center of Social and Criminal Researches, 1985.
- *Attitudes of Egyptian Public Opinion towards TV. And Radio Programs*, a research conducted by Egyptian Radio and Television Union in collaboration with The Faculty of Mass Communication - Cairo University, 1984.

Social Activities

- Elected as President of the Egyptian Students Union in France, 1993 - 1995.
- Participated in preparing and organizing “Egyptian Universities` Students Festival”, 1990.
- General Secretary of Journalism Graduates Association in Cairo, 1996-2000, 2008 - present.